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NEWS RELEASE

ONTARIO GOAT CONGRATULATES GAY LEA FOODS AND MARIPOSA DAIRY

Two new goat initiatives announced today will ensure sustainability for the sector

(GUELPH, ON – January 19, 2016) Ontario Goat (OG) congratulates Gay Lea Foods and Mariposa Dairy on the announcement today of two new initiatives that will directly impact the growing Ontario dairy goat industry.

Delegates at Gay Lea Foods Annual Meeting approved by-law changes to expand and open membership to include dairy goat producers as producer members of the co-operative.

Additionally, Gay Lea Foods extends their investment in the dairy goat sector with the purchase of a minority share in one of the premier goat cheese makers in the North American marketplace, Mariposa Dairy Ltd.

"On behalf of the OG Board of Directors and staff, I would like to congratulate Gay Lea Foods and Mariposa Dairy on the announcement of their new partnership today", stated OG President Anton Slingerland. "This announcement clearly shows goat producers the commitment that both of these companies have to the Ontario dairy goat industry and their vision for future growth through collaboration", he added.

"I would also like to offer my congratulations to Gay Lea Foods for the changes made to their membership structure that will bring dairy goat producers on as producer members of this flourishing cooperative", stated Eldon Bowman, Vice President with OG. Bowman went on to say that "it is an exciting time to be involved in the Ontario goat sector as we continue to see the investments being made throughout the supply chain and that bodes well for the sustainability of our sector".

"Ontario Goat has been working hard to put the goat industry on the North American and global map and with this announcement it is further evidence that Ontario is quickly becoming the place to be for all things goats", stated OG Executive Director Jennifer Haley. "We know that this is another step in the right direction for the growth of the goat industry and shows that a willingness to work together towards common goals can be hallmarks of OG's long-term vision for our industry", she added.

More information about these new Gay Lea Foods initiatives can be found at http://www.gaylea.com/news-views

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About Ontario Goat

Ontario Goat is dedicated to enhancing the goat industry through education, collaboration, innovation and strategic alliances. OG continues to focus on sustainable growth, industry development and profitability in order for all sectors of the Ontario goat industry to reach their full potential.

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