Meat Marketing Calendar 2017

Holiday	Date (2017)	Type of goat preferred	Market comments* (2012-2014 [where applicable])
Passover	April 10	• Milk-fed and fat • Kosher processing desired • 25-50lbs (11-23kg)	• Stable prices
Roman/Western Easter	April 16	• Fleshy milk-fed kids • Light-coloured meat preferred • Three months or younger, 20-50lbs (9-23kg) • 30-35lbs (14-16kg) optimal	• Prices peak two weeks before the holiday
Eastern Orthodox Easter	April 16	• Same as Roman/Western Easter • 30-35lbs (14-16kg) optimal	• Prices peak two weeks before the holiday
Cinco de Mayo	May 5	• Milk-fed kids • 20-35lbs (9-15kg)	• Stable prices
Start of Ramadan	May 27	• Males (intact or castrated) and females under 12 months old • Overly fat kids not desired • Optimal weight: 60lbs (27kg), 45-120lb (20-54kg) accepted	• Kid and buck prices spike beginning one month before holiday date • Prices do not reach Easter premium
Eid ul-Fitr (Feast of the Breaking of the Fast)	June 25	• Same as for the Start of Ramadan	• Prices stabilize after Eid ul-Fitr
Eid ul-Adha (Feast of the Sacrifice)	August 31	• Prefer yearlings • Blemish-free (no broken horns, no open wounds, no torn ears, no physical unsoundness) • Prefer males to be intact	• Stable prices
Dussehra /Dassai	September 30	• Females are not acceptable • Tenderness is important • Weights depend on individual buyer	• Stable prices
Hanukkah	December 12	• Milk-fed kids • Kosher processing desired	• Prices increase during this time of year
Christmas	December 25	• High demand for all goat meat	• Prices peak right before holiday

* Market comments are based on general observations through compiled market report information from Ontario livestock auction markets. Producers targeting these holidays should allow two to three weeks before the holiday date for processing to not miss out on the market peaks.

Note: Dates may vary based on religious calendar observed. Some holidays are observed over several days. Consult with your buyer to ensure accuracy.

For a more in depth Holiday Calendar please see Ontario Goat's Five Year Ethnic Holiday Producer Planner