

ADVANCED FARM MANAGEMENT Program



The Advanced Farm Management Program (AFMP) is designed for Ontario farm business owners and managers who want to elevate their management skills to improve the performance of their farm business.

This year a **DAIRY GOAT focused session** is being offered through a strategic partnership between the Agri-food Management Institute and Ontario Goat.

HOW DOES IT WORK?

5 TRAINING DAYS AT THE QUALITY INN, WOODSTOCK, ONTARIO FROM MARCH TO MAY, 2017.

Over the course of 5 intensive one-day sessions, plus one day bus tour, farm management specialists will cover key business concepts and lead participants in small-group shared learning sessions to apply these to a case study.

At the end of each day you will be asked to take what you have learned and apply it to your own farm using AFMP business templates.

At the end of the program, you will have a completed Management Action Plan (MAP) for your farm business plus additional skills, knowledge and insights to effectively implement it.

Session Dates:

Day 1 – Wednesday, March 22, 2017
Day 2 – Monday, April 3, 2017
DAY 3 – Wednesday, April 12, 2017 **BUS TOUR**
Day 4 – Wednesday, April 26, 2017
Day 4 – Wednesday, May 10, 2017
Day 5 – Wednesday, May 17, 2017

We will cover...

- ✓ Enterprise analysis
- ✓ Whole farm risk assessment
- ✓ Marketing strategies and tools
- ✓ And more!

For more information or to register
Email: deanna@takeanewapproach.ca

Register before **February 24th** for the early bird discount of 10% off tuition!

Thanks to sponsors and partnership with Ontario Goat, Tuition is offered at a subsidized rate this year of \$500 for the first participant, and \$450 for the second (from the same operation, plus HST).

This includes all course materials, breakfast & lunch for the duration.

www.advancedfarmmanagement.ca