

## Meat Marketing Calendar 2018

Holiday	Date (2018)	Type of goat preferred	Market comments*
Passover	Saturday, March 31	<ul> <li>Milk-fed and fat</li> <li>Kosher processing desired</li> <li>25-50lbs (11-23kg)</li> </ul>	Stable prices
Roman/Western Easter	Sunday, April 1	<ul> <li>Fleshy milk-fed kids</li> <li>Light-coloured meat preferred</li> <li>Three months or younger, 20-50lbs (9-23kg)</li> <li>30-35lbs (14-16kg) optimal</li> </ul>	Prices peak two weeks before the holiday
Eastern Orthodox Easter	Sunday, April 8	<ul> <li>Same as Roman/Western Easter</li> <li>30-35lbs (14-16kg) optimal</li> </ul>	Prices peak two weeks before the holiday
Cinco de Mayo	Saturday, May 5	<ul><li>Milk-fed kids</li><li>20-35lbs (9-15kg)</li></ul>	Stable prices
Start of Ramadan	Wednesday, May 16	<ul> <li>Males (intact or castrated) and females under 12 months old</li> <li>Overly fat kids not desired</li> <li>Optimal weight: 60lbs (27kg), 45-120lb (20-54kg) accepted</li> </ul>	<ul> <li>Kid and buck prices spike beginning one month before holiday date</li> <li>Prices do not reach Easter premium</li> </ul>
Eid ul-Fitr (Feast of the Breaking of the Fast)	Friday, June 15	Same as for the Start of Ramadan	Prices stabilize after Eid ul-Fitr
Eid ul-Adha (Feast of the Sacrifice)	Wednesday, Aug. 22	<ul> <li>Prefer yearlings</li> <li>Blemish-free (no broken horns, no open wounds, no torn ears, no physical unsoundness)</li> <li>Prefer males to be intact</li> </ul>	Stable prices
Navadurgara or Navatra Dashara or Dassai	Tuesday, Oct. 9	<ul> <li>Females are not acceptable</li> <li>Tenderness is important</li> <li>Weights depend on individual buyer</li> </ul>	Stable prices
Hanukkah	Sunday, Dec. 2	<ul><li>Milk-fed kids</li><li>Kosher processing desired</li></ul>	Prices increase during this time of year
Christmas	Tuesday, Dec. 25	High demand for all goat meat	Prices peak right before holiday

<sup>\*</sup> Market comments are based on general observations through compiled market report information from Ontario livestock auction markets. Producers targeting these holidays should allow two to three weeks before the holiday date for processing to not miss out on the market peaks.

**Note:** Dates may vary based on religious calendar observed. Some holidays are observed over several days. Consult with your buyer to ensure accuracy. For a more in depth Holiday Calendar please see <u>Ontario Goat's Five Year Ethnic Holiday Producer Planner</u>